The All-New Persona Loaded with NEW Features for Comfort and Convenience

THE ALL-NEW PERSONA. Impressively practical, in economy and in comfort. Smart in convenience, in control and in fuel-efficient driving. And above all, unmatched in safety for all variants.

SMART







Passive Keyless Entry











ECO Drive Assist

Bluetooth Connectivity







Follow Me Home Lamp

Electric Headlamp Leveling

PRACTICAL



1.6L VVT



Trunk Release







10 Compartments



with 7 Cup Holders







510L Luggage

SAFE





















Top Tether









Anti-lock Braking

NOTE: Features vary according to variant. For details, please refer to Specifications table.



Specifications

SALES ADVISOR STAMP AREA

				Persona	
Model		Standard MT	Standard CVT	Executive CVT	Premium CVT
NGINE					
ngine Type			1.6L 4 Cylinde	er DOHC 16V VVT	
uel Supply System			MPI (Multi	Point Injection)	
ore & Stroke (mm)	1		76.	.0 X 88.0	
isplacement (cc)				1,597	
Compression Ratio				10	
Max. Output	[kW(hp)@rpm]		80 (10	07) @ 5,750	
Max. Torque	[Nm(kg-m)@rpm]		150 (1	5.3) @ 4,000	
uel Consumption*	(L/100km)	5.6	6.1	6.1	6.1
RANSMISSION					
ransmission Type		5-speed Manual	CVT	Automatic	
TEERING					
Gear Type			Rack & Pinion Mo	otion Electric Power Steering	
Steering Adjust			THOR OF INION WE	Tilt	
urning Radius (m)				5.0	
				3.0	
BRAKING					
ront			Venti	ilated Disc	
Rear				Drum	
SUSPENSION					
ront				rut with Stabilizer Bar	
lear			Torsion	n Beam Axle	
IMENSIONS AND WEIGHT					
ength (mm)				4,387	
ength (mm) Vidth (mm)				4,387 1,722	
leight (mm)				1,554	
Vheelbase (mm)				2,555	
Ground Clearance (mm)				155	
uggage Area (L)				510	
Kerb Weight (kg)		1155	1175	1195	1210
0 (0)		1100	1175	1190	1210
VHEELS AND TIRE					
Vheel Size			15	5"x6 . 0J	
ire Size			185	5/55 R15	
XTERIOR					
ront Fog Lamp		-	-	√	√
Rear Fog Lamp		V	√	√	V
ollow Me Home Lamp		-	-	√	√
auto ON/OFF Headlamp		-	<u>-</u>	-	V
ront Sensor		V	√	√	V
Reverse Sensor		\checkmark	√	√	√
Bodykit		-	-	-	*Optional
Rear Spoiler		-	-	√	√
lectric Fold Mirror Housing		-	-	-	Auto
NTERIOR					
nterior Colour		Dual-Tone, Ma	tt Block Finish	Duel Tone Ti	itanium Chrome Finish
		Dual-Torie, Ivia	III DIACK I IIIISII	Dual-Tolle, II	italiiulli Oliiollie i illisii
			Fahric		Leather
Jpholstery		_	Fabric _	1	Leather
Jpholstery Steering Audio Switches		- Single	-	√ 	√
Upholstery Steering Audio Switches Head Unit/Radio Fascia		Single	- DIN		√ Double DIN
Jpholstery Steering Audio Switches Head Unit/Radio Fascia Ouchscreen Audio System			-	-,	ouble DIN √
pholstery Iteering Audio Switches lead Unit/Radio Fascia ouchscreen Audio System lear USB Charger		Single - -	- DIN - -	<u>-</u> √	Oouble DIN
Upholstery Steering Audio Switches Head Unit/Radio Fascia Ouchscreen Audio System Hear USB Charger Driver Seat Height Adjuster		Single -	DIN -	-,	ouble DIN √
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It's in the Drive!™





Safety★★★★★

The All-New

PERSONA

Experience the Evolution

5-YEAR WARRANTY

AVAILABLE IN ALL VARIANTS













ELECTRONIC STABILITY - Electronic Stability Control (ESC)



- Anti-lock Braking System (ABS) with EBD



- Brake Assist (BA)



- Traction Control System (TCS)



- Hill-hold Assist



EXTERIOR

Modern, Stylish, Sporty

The all-new Persona sports a stylish look to match your modern sophisticated personality. With eye-catching design from every vantage point.



Bold & Strong Frontal Presence



odykit for Sporty Modern Look[,]



15" Alloy Wheels

INTERIOR

Elegant and Practical Touches All-round

Step into a surprisingly spacious comfort zone, with ergonomically designed seating and console layout that puts you in effortless control. Advanced touchscreen technology provides entertainment and navigation at your fingertips.











VARIANTS

Choices That Reflect Your Lifestyle

Select from three variants of the all-new Persona: Standard, Executive or Premium. Distinctive packages with a variety of feature options, each providing you the assurance of all-round safety and comfort.







































